

Home
Edition
LATEST NEWS

VALUE BLOCK NEWS

Home
Edition
BEST VALUES

PUBLISHED BY THE MERCHANTS IN "THE VALUE BLOCK OF MEMPHIS"—THE EAST SIDE OF MAIN STREET, BETWEEN UNION AND GAYOSO AVES.

THE WEATHER: For Tomorrow Bright and Fair

FOR TOMORROW, NOVEMBER 6, 1919.

For First Choice COME EARLY

We Just Know
You'll Marvel At It—

\$9.85 Ladies, It Is a
Wonderful Value

Patent Colt Vamp Boot



Further, the style and new
toe make it such a bargain
that we know you are going
to want to come here again.

Goodman's Boot Shop

"In Value Block of Memphis"

102 South Main St.

\$6.50 Children's Dresses

This winter the children must be warm. We know you want to keep them warm, and it will give added interest to Value Block when you see these. There are Peter Thompson, Middy and trimmed ones. Sizes 6 to 12.

They Are All-Wool Serge Dresses
Specially Arranged Price for Thursday

LEVI & GREIF

"In Value Block of Memphis"

106-108 South Main St.

"You'll Like the New Walk-Over Policy"

\$3.95

Special For Thursday

The best value we have had. These are broken lots and discontinued lines, but you'll appreciate good shoes if you buy several pairs on Thursday.

A Sale of Women's Boots

Good: Stylish: Most Sizes: A Bargain

Walk-Over Boot Shop

"In Value Block of Memphis"

110 South Main St.

**Railroad
Watches**

\$36.85

\$6.85 Cash.
Per Month, \$5.00

Guaranteed To Pass Inspection
20 and 25-Year Cases

These are extra good watches, good values and greatly reduced. We have a number of these unredeemed pledges. Some Bunn Specials, Ball, Waltham, Elgin, Hamilton, and all are 21-jewel.

Goodman & Bach

"In Value Block of Memphis"

South's Oldest Jewelers

90 South Main St.

ONE GREATER VALUE

\$8.00: TROUSERS

Many stylish patterns. Such a price as this will make a beaten path to Hauger's and Value Block. Compare: See why we claim to give "AMERICA'S BEST VALUE."

You'll find green, gray, brown and striped. Hardly a pattern that we cannot match in this assortment. Think of the price and come Thursday.

Others \$5.50 and \$6.00.

Hauger's, 92 South Main St.

Only One Hauger Store in Memphis and It's in Value Block

**SO MANY BARGAINS
THAT IT WILL BE
A DAY OF EVENTS**

Progressive Stores in Memphis' Value Block Offer
More Enticing Values Than Before

**Each Thursday They Tell
of the Good Things: They
Beckon You to Visit Them**

**COME EARLY; SHARE IN
EACH STORE'S OFFERINGS**

An Original Merchandising Plan

It's a get-together meeting. It's a great big party. Everyone who comes will be welcome. Everyone is invited. The progressive merchants of Value Block consider this big page their invitation. They'll appreciate your coming. They have arranged to care for the crowds. And besides all this, they have each arranged a real, honest, sure-enough bargain. One that you will remember. One that will make you accept their invitation every Thursday. Be ready, come—come early! And remember you're invited for next week also.

**The "Why" of
It All**

Nearly a dozen stores in Value Block—every one a wide-awake, progressive store—have taken this means of getting better acquainted with Memphis people. Their stocks are new, fresh, stylish. Their values are always good. It is like an immense department store. The east side of Main Street, between Union and Gayoso Avenues—that's VALUE BLOCK. They have jointly bought this page ad. It is to be published every week to tell of the wonderful things you are missing when you fail to come to Value Block each Thursday. Some bargain—one of interest, one of worth, one to please—will be offered by each store. Don't miss coming. Just read and revel in the good things.



**\$14.95
DRESSES**

Silks and Satins

Some mighty fine ones, too. So very stylish, so very new. Just one look here Thursday and you will know what a Value Block Special really means.

I. HANOVER

BON TON

"In Value Block of Memphis"

94 South Main St.

A Goodly Number of
SMART DRESSES

Second Floor

\$49.95

You'll say it was some value after you reach home Thursday night with one of these immensely stylish dresses. Quite adaptable for business or street wear. Most modish colorings, materials, and the carefully finished patterns. Some are fancy, some are plain, but all are exceptional in value.

\$49.95

On Sale Thursday—Come Early

Levy's Ladies' Toggery

"In Value Block of Memphis"

100 South Main St.

\$16.95 Is a Value Price

IT IS A DRESS-UP SHOP
THURSDAY SPECIAL

DRESSES

Silk
Serge
Jersey

They are all colors, all sizes, and when we bought them we knew the style was right, so you need only be ready for a surprise when you come down Thursday.



"In Value Block of Memphis"

96 South Main St.

\$1.00—This Ad Is a Coupon for ONE DOLLAR. Bring It With You—\$1.00



\$22.50 Overcoats

For Men and Boys

Every style is a best seller, and particular young men will like them. There are others up to \$55. Come here—"Pay as you get paid." That's the way we sell you wearing apparel.

Children's Coats \$5.99 to \$17.50

Hoyle & Rarick

"In Value Block of Memphis"

86 South Main St., Upstairs Over Kress'.

COATS—COATS—COATS

Thursday's
Value

\$14.85

All
Colors

Do not delay a moment to secure one of these modish coats. Direct from Eastern style makers and of

graceful tailoring. They are Velours, Kerseys, Silvertones. Coatees of Beaver Plush—and Karami.



"In Value Block of Memphis"

**STOP HERE IN VALUE BLOCK
YOU CAN'T AFFORD TO MISS IT**

For That Next Dance—

Make yourself the "queen of the ball"—and it's a Value Block Special for Thursday that allows you to do this. These are dull kid beaded pumps for evening wear. There's a size for you.

**Pumps
\$5.50**

THURSDAY ONLY IN VALUE BLOCK

For Evening
Wear

Sherron Shoe Company

"In Value Block of Memphis"

Home of "Stacy-Adams" for Men

South Main—Corner of Union